

# Aishwarya Narvekar

## Service Designer | Design Researcher

3+ years of experience in driving people-first innovation in education and social innovation space in India. A key focus of my practice is making design tangible and participatory to create simple, joyful experiences for all. Moving forward I aim to expand my practice to financial services, mobility and the public sector.

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London, UK

## EDUCATION

### Royal College of Art

MA Service Design · September 2022- August 2023 · London

- **Academic project with Catch 22**  
Enhancing the newly piloted Finance, Benefit and Debt (FBD) service for people on probation in UK
- **EY Seren Partner Project**  
Speculative project-EY Seren & leading Financial Services client
- **Imperial Innovation Challenge with IB MBA program**  
Application of deep-tech to user-centred viable business ideas

### National Institute of Design

Bachelor of Design (B.Des) · July 2015- March 2020 · India

- **Specialisation in Product Design** with a focus on design led problem-solving for local communities across topics like education, special needs, juvenile reforms and social innovation as a designer, researcher and facilitator

## WORK EXPERIENCE

### Senior Lead, Design & Research at Treemouse Design

Oct 2021-July 2022

- Managed a social impact project, utilising game design to empower girls with lifeskills education across 4 Indian states
- Led design research exploring the adoption of emerging technologies within the Indian healthcare domain

### Design Researcher (Contract) at Surgo Ventures

April 2021-September 2021

- Collaborated with an international research & development team to conduct design research in India, with a focus on technology's role in improving TB medication adherence

### Design Consultant at Museum of Solutions (MuSo)

November 2019 - March 2021

- Designed interactive concepts for visitor journey in the museum
- Created a participatory process to make children & educators active co-creators in the MuSo design journey
- Developed pop-up museum showcased at TFI National Summits

#### Design Intern · January 2019 - August 2019

- Developed engagement strategy through generative design research to create and facilitate programs for children at MuSo

### Product Design Intern at Desmania Design

May 2017 - June 2017

## SKILLS

### Design Skills

- Service Design
- Human-Centred Design
- Generative Design Research
- Participatory Design
- Product & Experience Design (UX)
- Rapid Prototyping
- Design workshops facilitation
- Storytelling

### Technical Skills

- Figma
- Adobe Creative Suite (Ps, Ai, Id, XD, Lr, Pr, Ae)
- Online collaboration tools
- 3D Rendering (Rhinoceros, Keyshot)

## ACCOLADES

### Media Feature : RCA Final Project

Fintech Finance News · 2023

### Conference Paper presentation

Designing for Children with a focus on Play & Learn · 2021 · IIT Bombay

### International Finalist

Taiwan International Student Design Competition · 2020

## Published Research

### DR4C Symposium

Design Museum, London · 2019

Co-author

'Creative Interventions in Juvenile Justice System in India : A systemic inquiry'

### Relating Systems Thinking and Design (RSD8) Symposium

Institute of Design, IIT Chicago · 2019

Co-author

'Design as a tool for reformation in the Juvenile Justice System through Participatory Approach'